

Philip Harvey Birnbaum More, Ph.D., CVA

P.O. Box 5221

Palos Verdes Peninsula, CA 90274

<http://www.moreconsultingandvaluationllc.com>

Toll-Free Telephone:(844) PHL-MORE (844-745-6673)

Fax: (310) 750-6308

Email: drphilhbmore@moreconsultingandvaluationllc.com

EDUCATION:

Ph.D. Degree, University of Washington, December 1975

Honor Societies in Accounting and Business

Major: Business & Engineering (Operations Research)

Minors: Accounting, Economics, Behavioral Science, Statistics

M.B.A. Degree, University of Oregon, June 1972

Major: Business (Operations Research). University of Oregon allowed one-year credit for courses taken while on military active duty through Florida State University.

Graduate Work in Electrical Engineering, Air Force Institute of Technology (Awarded electrical engineering qualification D.O.T. Code 003.187). May 1967 – June 1968

B.A. Degree, University of California, Berkeley, June 1965

Major: Psychology

Minor: Math

CERTIFICATION:

Certified Valuation Analyst (CVA), National Association of Certified Valuators and Analysts (NACVA). March 2015

Accepted for the NACVA program for the CVA designation based on previous accounting and finance experience, 40 hours of classroom instruction in the theory and practice of business valuation, passed 5-hour proctored exam, and then prepared and passed a peer reviewed business valuation.

OTHER:

Attended the 14-hour SEAK (The Expert Witness Training Company) course in expert witness testimony. January 2016

Jury Foreman facilitating finder of facts evaluation of expert witness testimony. 2014

PROFESSIONAL EXPERIENCE:

MEMBER NACVA CVA CERTIFICATION EVALUATION COMMITTEE

Evaluating business valuation reports of new CVA candidates. 2016-present

MEMBER NACVA EXECUTIVE THINK TANK COMMITTEE. 2016-present

MEMBER NACVA PRO BONO COMMITTEE. 2016-present

PROFESSOR EMERITUS

Marshall School of Business, University of Southern California, Los Angeles, CA. 2014-present

FULL PROFESSOR (TENURED)

Marshall School of Business, University of Southern California, Los Angeles CA 1986-2014

VISITING PROFESSOR

Amos Tuck School of Business, Dartmouth College, Hanover, NH. 1999

VISITING PROFESSOR

SDA Bocconi University, Milan, Italy. 1995 (Summer)

VISITING PROFESSOR

SDA Bocconi University, Milan, Italy 1994 (Summer)

VISITING SCHOLAR

Seoul National University, Seoul, Korea. 1992

VISITING SCHOLAR

Tokyo University, Tokyo, Japan. 1991

PROFESSOR

National Technological University, U.S. 1990-91

FULL PROFESSOR (TENURED)

Kelley School of Business, Indiana University Bloomington IN. 1985-86

FULBRIGHT SCHOLAR

School of Economics, University of Hong Kong. 1981-82

ASSOCIATE PROFESSOR (TENURED)

Kelley School of Business, Indiana University Bloomington IN. 1980-85

ASSISTANT PROFESSOR (UNTENURED)

Kelley School of Business, Indiana University Bloomington IN. 1976-80

PRE-DOCTORAL TEACHING ASSOCIATE

Kelley School of Business, University of Washington, Seattle WA. 1972-75

ADMINISTRATIVE EXPERIENCE:**PRESIDENT**

More Consulting & Valuation LLC. 2016-present

MEMBER UNIVERSITY FACULTY HANDBOOK COMMITTEE

Joint committee between the Faculty Senate and the Office of the Provost to rewrite the terms and conditions of employment (Only non-lawyer on Committee). University of Southern California, Los Angeles, CA. 2012-14

MEMBER UNIVERSITY RESEARCH COMMITTEE

Joint with Faculty Senate and Provost. Responsible for all University sponsored research projects. University of Southern California, Los Angeles, CA. 2012-2014

PRESIDENT FACULTY COUNCIL (Elected)

Marshall School of Business, University of Southern California, Los Angeles, CA. 2011-12

PRESIDENT FACULTY COUNCIL (Elected)

Marshall School of Business, University of Southern California, Los Angeles, CA. 2010-11

MEMBER OF UNIVERSITY FACULTY SENATE (Elected)

University of Southern California, Los Angeles, CA. 2010-14

PRINCIPAL INVESTIGATOR

Reciprocal Learning in Problem-Solving Teams: A Multi-Method Investigation of Knowledge Bridging in Emergent Groups, Sponsored by U.S. National Science Foundation. 2007-10

DIRECTOR

Inc_Cubate LLC. 1999-2001

DIRECTOR

MBANET.net, Inc. 1998-2002

PRINCIPAL INVESTIGATOR

Korean research on product development, U.S. Department of Education. 1998

DIRECTOR OF RESEARCH

Center for Telecommunications Management, Marshall School of Business, University of Southern California, Los Angeles, CA. 1996-2000

MEMBER ACCREDITATION PANEL CANADIAN GOVERNMENT

for The University of British Columbia Faculty of Graduate Studies, Vancouver, British Columbia, Canada. 1995

MEMBER REVIEW BOARD

for Hong Kong Research Grants Council University and Polytechnic Grants Committee. 1994-2014

CONSULTING EDITOR

Academy of Management Review. 1994-95

PRINCIPAL INVESTIGATOR

New Product Development Throughput Time in Korea, U.S. Department of Education. 1994-95

MEMBER EDITORIAL BOARD

Academy of Management Review. 1993-96

CONSULTING EDITOR

IEEE Transactions on Engineering Management. 1992-95

PRINCIPAL INVESTIGATOR

Telecommunications Management in Indonesia, U.S. Department of Education. 1992-93

PRINCIPAL INVESTIGATOR

New Product Development Time: A Cross-National Study of the U.S. and Japan, U.S. National Science Foundation and Lehigh University. 1991-92

CHAIR (Elected)

Technology & Innovation Management Division, National Academy of Management 1989-90

PROGRAM CHAIR

Business Policy Decision Sciences Institute. 1989

EDITORIAL BOARD

Journal of High Technology Management. 1988-2014

ASSOCIATE EDITOR

IEEE Transactions on Engineering Management. 1988-91

CO-CHAIR

Doctoral Consortium for Technology and Innovation Management Division, Academy of Management. 1988-89

MEMBER EXECUTIVE BOARD

Viterbi School of Engineering Center on the Management of Engineering, Research and Innovation in Technology (MERIT), University of Southern California, Los Angeles, CA. 1986-2014

DIRECTOR

Indiana University Overseas Study Program with and Tilburg University, Tilburg, The Netherlands, 1984-85

PRINCIPAL INVESTIGATOR

Strategic Management of Industrial Technology: A Comparison of U.S. and West European Firms, U.S. National Science Foundation. 1984-85

PROGRAM CHAIR

Business Policy Decision Sciences Institute. 1983

MEMBER UNIVERSITY FACULTY SENATE (Elected)

Indiana University, Bloomington, IN. 1982-84

MEMBER RESEARCH GRANT REVIEW BOARD

U.S. National Science Foundation, Washington, D.C. 1981-2012

MEMBER PUBLICATIONS BOARD

Decision Sciences. 1980-86

CO-CHAIR

Asia-Pacific Conference Indianapolis, Indiana University, Bloomington, IN. 1980

CO-CHAIR

Asia-Pacific Conference Indianapolis, Indiana University, Bloomington, IN. 1979

PRINCIPAL INVESTIGATOR

Strategic Organizational Adaptation and the Regulatory Environment: A Study of Universities During a Time of Regulatory Change, Spencer Foundation. 1979-80

ASSOCIATE EDITOR

Mid-West Academy of Management Proceedings. 1978

PRESIDENT (Elected)

University of Washington, Kelley School of Business Student Association. 1974-75

U.S. AIR FORCE OFFICER (CAPTAIN)

Served as Chief of Maintenance for the 24th Special Operations Wing 1976th Communications Squadron of the USAF component of the U.S. Southern Command. 1967-71

INVITED SPEAKER

INTERNATIONAL

INVITED PRESENTATION

Using wikis to generate learning. International Conference on Information Systems (ICIS), Paris, France. 2008

INVITED PRESENTATION

Agile Innovation Emergent Teams: How Do They Do It? International Conference on Information Systems, Montreal, Quebec, Canada. 2007

INVITED PRESENTATION

Competing with Time in the 21st Century, Manchester Business School, Manchester, England. 1997

INVITED PRESENTATION

Korean Technology Management, U.S./Korean Technology Development Practices, Seoul National University, Seoul, Korea. 1996

INVITED PRESENTATION

Daimler AG Executive Management Program, Stuttgart, Germany. 1996

INVITED PRESENTATION

MBA Bandung, Telecommunications Executive Program Part 2, Bandung, Indonesia. 1992

INVITED PRESENTATION

MBA Bandung, Telecommunications Executive Program Part 1, Bandung, Indonesia. 1991

INVITED SPEAKER

Competitive advantage and the basis of competition: Semiconductors, specialty chemicals, and diesel engines, University of Korea Conference, Opportunities and Risks in the Internationalization of Korean Firms, Seoul, Korea. 1988

INVITED SPEAKER

Hungarian Academy of Sciences, Budapest, Hungary. 1984

INVITED PRESENTATION

Strategic Management of Technology, London Business School Invited Presentation, London Business School, London UK. 1983

INVITED PRESENTATION

Strategic Management of Technology, INSEAD, Fontainebleau, France. 1983

INVITED PRESENTATION

Competing in International Technology Markets, Thailand Management Association, Bangkok, Thailand. 1982

INVITED PRESENTATION

Global Competition, National Institute of Developmental Administration, Bangkok, Thailand. 1981

INVITED PRESENTATION

Competing in International Financial Markets, Hong Kong Management Association, Hong Kong. 1981-82

INVITED PAPER

Predictors of long-term research Performance, Second International Conference on Interdisciplinary Research Groups, Manchester Business School, Manchester, England. 1981
Reprinted in Epton, S.R., R.L. Payne, & A.W. Pearson (eds.), Managing Interdisciplinary Research, Chichester, England: John Wiley & Sons, Ltd., 1983: 47-59.

INVITED PAPER

Contingencies for academic research performance, Annual Meeting of the American Association for the Advancement of Science, Toronto, Canada. 1981

INVITED PAPER

Research on research effectiveness: Where do we stand in 1980? Manchester Business School Conference, "Industrial R&D Strategy and Management - A Challenge for the 1980's," Manchester, England. 1980

INVITED PRESENTATION

Problems and interdisciplinary research approaches: Appropriate matching of research questions and research organizations, presented at the IV International Conference on Management of Research, Development and Education, Technical University of Wroclaw, Poland. 1980. Reprinted in Proceedings and in Wissenschaftliche Zeitschrift, German Democratic Republic.

INVITED SPEAKER

Polish Academy of Sciences, Warsaw, Poland. 1980

INVITED PAPER

Research team composition and performance, First International Conference on Interdisciplinary Research Groups, International Institute for Scientific Cooperation, Schloss Reisenburg, Federal Republic of Germany. Reprinted in Interdisciplinary Research Groups: Their Management and Organization, edited by R.T. Barth & R. Steck, Vancouver, B.C., IRCIP, 1979.

NATIONAL**INVITED KEYNOTE LECTURE**

The 30th Anniversary of the founding of the Technology and Innovation Management Division, TIM – the early years, Academy of Management Meeting, Atlanta, GA. 2017

INVITED PRESENTATION

Building Dynamic Capabilities in an Uncertain World, Strategic Management Society, Washington, D.C. 2009

INVITED PRESENTATION

The Use of Transformative Devices to Facilitate the Emergence of Knowledge Collaboration in Cross-Boundary Temporary Groups. Workshop on Digital Innovation, National Science Foundation, Pittsburgh, PA. 2008

INVITED PRESENTATION

Globalization of Operations Research and Management Science, Business Competitiveness, The Institute for Operations Research and the Management Sciences, Puerto Rico. 2007

INVITED PRESENTATION

Making the global local: The impact of, Globalization and Technology, Annenberg School of Communication Conference for National Newspaper Editors, University of Southern California, Los Angeles, CA. 2001

INVITED PRESENTATION

Competing with Technology, Tuck School of Business, Dartmouth College, Hanover, NH. 1998

INVITED SPEAKER

Competition in Technology Based Industries, U.S. National Academy of Sciences. Washington, D.C. 1996

INVITED PRESENTATION

Technology Competition, School of Business, University of Kansas, Lawrence, KS. 1996

INVITED PRESENTATION

Workshop on Teaching Technology Management, Technology and Innovation Management Division, Academy of Management National Meeting, Chicago, IL. 1996

INVITED PRESENTATION

Competing with Speed to Market, Rensselaer Polytechnic Institute (RPI), Troy, NY. 1996

INVITED PRESENTATION

Product Development Organization for Speed in the U.S. National Meeting, Institute for The Institute of Operations Research and the Management Sciences, New Orleans, LA. 1995

INVITED SPEAKER

Competition in the Pacific Rim, U.S. Commerce Department, Washington, D.C. 1994

INVITED PRESENTATION

Competing in the Pacific Rim with Technology, Lehigh University, Center for Innovative Management Studies, Bethlehem, PA. 1994

INVITED SPEAKER

Competition in the Pacific Rim, U.S. Commerce Department, Washington, D.C. 1992

INVITED SPEAKER

Competition in the Pacific Rim, U.S. Commerce Department, Washington, D.C. 1991

INVITED PRESENTATION

U.S. State Department, Trade and Development Agency, Washington, D.C. 1990

INVITED PLENARY ADDRESS

Competing with Cycle Time in the Worldwide DRAM Market, presented at the 2nd National Meeting at the University of Colorado Graduate School of Business conference on Managing the High Technology Firm, Boulder, CO. 1990

INVITED SPEAKER

Competing with Time, U.S. Department of Commerce, Washington, D.C. 1990

INVITED SPEAKER

Doctoral Consortium, Academy of Management 1990-98

INVITED SPEAKER

Competition in the Pacific Rim, U.S. Commerce Department, Washington, D.C. 1989

INVITED SPEAKER

Technology Strategy. New Jersey Institute of Technology (NJIT), Newark, NJ. 1989

INVITED PRESENTATION

Interdisciplinary Research, University of Minnesota, Minneapolis, MN. 1988

INVITED PRESENTATION

Strategic Management of Technology, Harvard Business School, Harvard University, Boston MA. 1984

INVITED PAPER

Strategic Management of Technology: A Review of the Issues. Worcester Polytechnic Institute Conference, Management of Technological Innovations: Facing the Challenge of the 1980's, Washington, D.C. 1983

INVITED PAPER

Organizational Response to Regulation: The Case of Research Universities and the Regulation of Research Funds. Sixth Annual Hendricks Symposium, "The Impact of Regulatory Policy: Theory and Substance" at The University of Nebraska, Lincoln, NE. 1981

INVITED PRESENTATION

Interdisciplinary Research, Columbia University, Graduate School of Business, New York, NY. 1975

INVITED PRESENTATION

Interdisciplinary Research, Harvard University, Boston MA. 1975

INVITED PRESENTATION

Interdisciplinary Research, The Ohio State University, Columbus OH. 1975

INVITED PRESENTATION

Interdisciplinary Research, Indiana University, Bloomington IN. 1975

LOCAL**INVITED SPEAKER**

Collaborative Design Through Boundary Objects, Center for Systems and Software Engineering, Viterbi School of Engineering, University of Southern California, Los Angeles, CA. 2007

INVITED PRESENTATION

The Design and Use of Focal Objects to Facilitate Rapid Cross-Boundary Innovation in Emergent Groups, Rocketdyne, Canoga Park, CA. 2007

INVITED PRESENTATION

Creating a Culture that Values Knowledge Sharing, Current Research on Approaches to Knowledge Management, Southern California Knowledge Management Forum, Pepperdine, University, CA. 2007

INVITED SPEAKER

Cross-Functional Teams in New Product Development, Marshall School of Business, University of Southern California, Los Angeles, CA. 2007

INVITED SPEAKER

Measuring Diversity, Marshall School of Business, University of Southern California, Los Angeles, CA. 2004

INVITED KEYNOTE LECTURE

What do we know about competing with technology? Integrated Media Systems Center (IMSC) Conference, University of Southern California, Los Angeles, CA. 2000

INVITED SPEAKER

The Business of Design. The Art Center College of Design, Pasadena, CA (multiple times). 1995-2004

INVITED PRESENTATION

Management Values in Hong Kong and The People's Republic of China. Conference, Influence of Japanese Industrial Growth on World Economic Institutions. University of Southern California, Los Angeles, CA. 1989

INVITED PRESENTATION

The Strategic Management of Technology, Johnson Graduate School of Management, University of California, Los Angeles, CA. 1988

AUTHOR/CO-AUTHOR OF THE FOLLOWING PEER REVIEWED (REFEREED)
CONFERENCE PRESENTATIONS

Majchrzak, A., Birnbaum More, P. H., Johnson, J. *Practices to Improve Group Creativity: A Longitudinal Field Investigation* (vol. 45). Hawaii International Conference on System Sciences, Maui, HI. 2001

Park, H.-J., Birnbaum More, P. H. *Knowledge Configuration in New Product Development Team and Performance*. Product Development and Management Association (PDMA) Research Conference, Orlando, FL. 2003

Jaussi, K., Gosain, S., Birnbaum More, P. H., Doshi, A. *The Current State of Organization Theory: Weed Patch or Well-Tended Garden?* Western Academy of Management Meeting, Las Vegas, NV. 1997

George, D., Birnbaum More, P. H. *Time to Market in OA Industries*. 17th Annual Strategic Management Society International Conference, Barcelona, Spain. 1997

Gilbert, J. T., Birnbaum More, P. H. *Innovation timing advantages: Sources and applications*. 55th National Meeting of the Academy of Management, Vancouver, BC, Canada. 1995

Wright, R. W., Wright, L. C., Birnbaum More, P. H. *New Product Development Throughput Time: the Japanese Portion of a Cross-National Study*. 2nd International Product Development Management Conference on New Approaches to Development Engineering, Gothenburg, Sweden. 1995

Emmanuelides, P. A., Birnbaum More, P. H. *Effective Structuring of Product Development Projects in U.S. High Technology Firms*. 2nd International Product Development Management Conference on New Approaches to Development Engineering, Gothenburg, Sweden. 1995

Wright, R. W., Wright, L. C., Birnbaum More, P. H. *New Product Development: A Multinational Comparison and Perspective*. 54th National Meeting of the Academy of Management Meeting, Dallas, TX. 1994

Gilbert, J. T., Birnbaum More, P. H. *Understanding the Sources of Innovation Timing: An Empirical Test of Three Theories*. 54th National Meeting of the Academy of Management, Dallas, TX. 1994

Birnbaum More, P. H. *Managing the Globalization of Industrial Research: Observation from Japanese and U.S. automotive and Electronic Industries*. 2nd International Product Development Management Conference on New Approaches to Development Engineering. Gothenburg, Sweden. 1994

Emmanuelides, P., Birnbaum More, P. H. Achieving High Performance Through Interfunctional Knowledge Creation and Synthesis: The case of product development. 13th International Conferences of the Strategic Management Society, Chicago, IL. 1993

Emmanuelides, P., Birnbaum More, P. H. Effective Structuring of Product Development Groups in U.S. Firms: An Information Processing Perspective. 53rd National Meeting of the Academy of Management, Atlanta, GA. 1993

Birnbaum More, P. H., Hirasawa, R., Wright, R. R. Competitive Timing and Cycle Time in New Product Development. IBEAR Conference, Strategies for Innovation and Change, University of Southern California, Los Angeles, CA. 1992

Birnbaum More, P. H., Finkelstein, S., Kernochan, R. D., Wright, R. Competing with Technology in Ethical Pharmaceuticals. National Meeting of the Strategic Management Society, San Francisco, CA. 1989

Birnbaum More, P. H., Gilbert, J. Competitive Strategy in the Plain Paper Copier Industry. Strategic Management Society Meeting, Amsterdam, The Netherlands. 1988

Birnbaum More, P. H., Weiss, A. R. Competitive Advantage and the Basis of Competition. 7th International Meeting of the Strategic Management Society Meeting, Boston, MA. 1987

Birnbaum More, P. H., Wong, G.Y. Y. Cultural Values of Managers in the People's Republic of China and Hong Kong. 45th National Meeting of the Academy of Management, San Diego, CA. 1985

Wong, G. Y. Y., Birnbaum More, P. H. Impact of Culture on organizational Structure of Banks in Hong Kong. Conference on Asia-Pacific Perspective in International Business Jointly Organized by the Academy of International Business and the Department of Marketing and International Business, Chinese University of Hong Kong. 1985

Birnbaum More, P. H., Farh, J. L., Wong, G.Y. Y. A Reexamination of the Relationships Among Supervisory Ratings of Job Characteristics, Job Incumbents' Task Perceptions, and Work Satisfaction: Evidence from Hong Kong. National Meeting of the American Institute of Decision Sciences, Toronto, Canada. 1984

Birnbaum More, P. H., Weiss, A. R., Ottensmeyer, E. J., Stearns, T. M. Strategic Management of Technology. XXVI International Meeting of The Institute of Management Sciences, Copenhagen, Denmark. 1984

Birnbaum More, P. H. (1984). Organization Structure: Culture Free or Culture Bound. Pan-Pacific Conference, Honolulu, HI. 1984

Spanhel, C. L., Birnbaum More, P. H. Firm Attributes Associated with Inward Foreign Licensing by U.S. Firms. Annual Meeting of the Academy of International Business, San Francisco, CA. 1983

Wong, G.Y. Y., Birnbaum More, P. H. Methods Used in a Cross-Cultural Study of Multinational Banks in Hong Kong. National Meeting of the American Institute of Decision Sciences, San Antonio, TX. 1983

Ottensmeyer, E. J., Birnbaum More, P. H. Interconnecting Cycles, Intertwining Uncertainties: A General Management Perspective on Technology Strategy. 43rd Annual National Meeting, Academy of Management, Dallas, TX. 1983

Birnbaum More, P. H., Ottensmeyer, E. J. Organizational Responses to Regulation: A Comparison of High Technology Industrial and Research University Response. 42nd Annual National Meeting, Academy of Management, New York. 1983

Birnbaum More, P. H. Industrial Response Patterns to Health and Safety Regulation: A Resource Dependence Approach. 41st Annual National Meeting, Academy of Management, San Diego, CA. 1981

Birnbaum More, P. H. (1979). Integration and Specialization in Research Teams. Annual Meeting of the American Institute for Decision Sciences. New Orleans, LA. 1979

Birnbaum More, P. H. Organizational Effectiveness Under Increasing Regulation in High Technology Companies: The Choice of Strategic Alternatives. Joint National Meeting of the Operations Research Society of America and the Institute of Management Science, Milwaukee, WI. 1979

Birnbaum More, P. H., Cook, J. W., Eckherdt, H., Judy, R. B. Integrating Technology in Strategic Planning of Technically Oriented Corporations. 39th Annual National Meeting Academy of Management, Atlanta, GA. 1979

Birnbaum More, P. H. In-Process Predictors of Research Performance. Joint National Meeting of the Operations Research Society of America and the Institute of Management Sciences, Los Angeles, CA. 1978

Birnbaum More, P. H., Gillespie, D. F. Status and Performance in Interdisciplinary Research Projects. 38th Annual National Meeting, Academy of Management, San Francisco, CA. 1978

Birnbaum More, P. H. Literature Issues and Research Findings for Academic Interdisciplinary Research Projects. Joint National Meeting of the Operations Research Society of America and The Institute of Management Science, Atlanta, GA. 1977

Birnbaum More, P. H. Managing Alternative Forms of Academic Interdisciplinary Research Projects. Joint National Meeting of the Operations Research Society of America and The Institute of Management Science, Miami Beach, FL. 1976

MEDIA EXPOSURE

National Public Radio, "Marketplace" 2012
Business Week, "Reversals of Fortune" 2003

Business Week, "Outsourcing: Savings are Just the Start" 1996
 Korean National Television 1993
IEEE Spectrum, "Getting Copers to Market: Japan vs. the United States" 1991
IEEE Spectrum, "Managing Technology" 1988

AWARDS AND HONORS

Awarded the *Albert Nelson Marquis Lifetime Achievement for Who's Who* 2018

Listed in *American Men & Women of Science*, Gale – Centage Learning 2012

Nominated for the Best Paper Award, Strategic Management Society 2009

Invited member in International Research Project on A Mega-Analysis of Culture, University of Toronto, Canada 2008

Invited guest for Associated Trustee and Presidential Scholars (ATPS), University of Southern California, Los Angeles, CA 2007

Listed in *Who's Who in American Education*, Marquis 2006

Certificate of Appreciation awarded by Gamma Phi Beta sorority 2006

Listed in *Who's Who in Finance and Industry*, Marquis 2004

Listed in *Who's Who in America*, Marquis 2003

Invited Member of the International Association of Chinese Management Research Group, Chinese University of Science and Technology, Hong Kong 2002

Named Top Management Scholar of Greater China (#14 in World), *Journal of Business Research* 2001

Listed in *Classic Studies in Management*, Ashgate Publishing Ltd., U.K. 1998

Listed in *Research Directory of Hong Kong Studies*, University of Hong Kong 1996

Awarded Outstanding Service *Academy of Management Review* 1996

Listed in *Who's Who in the World*, Marquis 1993

Awarded Outstanding Instruction, Managerial Policy Institute, University of Southern California, Los Angeles, CA 1991

Awarded Dean's Fellowship, Marshall School of Business, University of Southern California, Los Angeles, CA 1991

Listed as one of Top Marshall Business School Faculty, *Business Week* 1991

Listed as one of Top Marshall Business School Faculty, *Business Week* 1990

Awarded Outstanding Service by Academy of Management, Chair of the Technology and Innovation Management (TIM) Division 1990

Awarded Dean's Fellowship, Marshall School of Business, University of Southern California, Los Angeles, CA 1990

Awarded Dean's Fellowship, Marshall School of Business, University of Southern California, Los Angeles, CA 1989

Awarded Student Alumni Council Outstanding Faculty Indiana University 1984

Awarded Fulbright-Hays Scholarship, U.S. Department of State 1981-82

Elected to New York Academy of Sciences 1980

Invited member to the International Association for the Study of Interdisciplinary Research sponsored by the U.S. National Science and the German Volkswagen Foundations 1980

Elected to Sigma Iota Epsilon, National Management Honorary 1977

Outstanding Instruction, Inspiration and Guidance Award, Indiana University Doctoral Student Association 1977

Awarded Dissertation Fellowship, U.S. National Science Foundation 1974-75

Elected to Beta Alpha Psi, National Accounting Honorary 1973

Elected to Beta Gamma Sigma, National Business Honorary 1973

Awarded Department of the Air Force, Air Force Commendation Medal 1971

Awarded Eagle Scout, Boy Scouts of America 1960

NON-TEACHING EXPERIENCE:

FACULTY AFFILIATE

US-China Institute, University of Southern California, Los Angeles, CA 2000-14

FACULTY AFFILIATE

Lloyd Grief Center for Entrepreneurial Studies, Marshall School of Business, University of Southern California, Los Angeles, CA 1986-2014

FACULTY AFFILIATE

Center for Effective Organizations, Marshall School of Business, University of Southern California, Los Angeles, CA 1986-2014

FACULTY AFFILIATE

Center for Telecommunications Management, Marshall School of Business, University of Southern California, Los Angeles, CA 1986-2014

FACULTY AFFILIATE

East Asian Studies Center, University of Southern California, Los Angeles, CA 1986-2014

FACULTY AFFILIATE

East Asian Studies Center, Indiana University, Bloomington, IN 1982-86

VISITING SCHOLAR

Polish Academy of Sciences, Systems Research Institute, Warsaw, Poland 1980

VISITING SCHOLAR

Hungarian Academy of Sciences, Budapest, Hungary 1978

AD HOC REVIEWER

Academy of Management Journal 1976-2014

Academy of Management Review 1976-2014

Administrative Science Quarterly 1976-2014

Business Horizon 1976-2014

California Management Review 1976-2018

Human Relations 1976-2014

Journal of Occupational Behavior 1976-2014

Management Science 1976-2014

Organization Science 1976-2014

Public Administration Review 1976-2014

R&D Management 1976-2014

Research Policy 1976-2014

Strategic Management Journal 1976-2014

ANALYST/INTERNAL CONSULTANT

Los Angeles County Civil Service Commission 1965-67

REPRESENTATIVE LIST OF CONSULTING AND EXECUTIVE EDUCATION CLIENTS

Accenture Consulting – Korea

Aerojet Rocketdyne

AMOCO

AT&T Senior Management Development Program (multiple years)

Citicorp

General Motors Guide Division Executive Program

Hilton Management Program (multiple years)

Hughes Aircraft Management Development Program (multiple years)
 Hughes Electronics
 Lockheed-Martin Management Institute (multiple years)
 Magnetek Institute of Management (multiple years)
 Motorola
 Perkin-Elmer/Applied Biosystems (multiple years),
 Pfizer Pharmaceuticals
 Samsung Marketing Managers Program (multiple years)
 Times Mirror Executive Leadership Institute (multiple years)
 USC Advanced Management Development Program in Telecommunications (multiple years),
 USC Advanced Management Program (multiple years)
 USC Managerial Policy Institute (multiple years)
 USC Middle Management Program in Telecommunications (multiple years)
 USC Summer Executive Program (multiple years)
 USC Winter Executive Program (multiple years)
 U.S. West

REPRESENTATIVE COURSES TAUGHT:

GRADUATE:

Managing Technology and Innovation for Economic Value
 Competitive Strategy
 Strategic Issues for Global Business
 Research Methods
 University Certificate in Innovation for Ph.D. students (Co-taught with faculty from the Gould School of Law, the Marketing Department and doctoral students' home faculty advisors)

UNDERGRADUATE:

Experiential Course, Doing Business in Hong Kong
 Strategic Management
 Statistics for Business
 Statistics for Engineers and Scientists
 Operations Research Methods

ADDITIONAL ACTIVITIES

AUTHOR OF THE FOLLOWING BOOKS

Birnbaum More, P. H., Rossini, F. A., Baldwin, D. A. (1990). International Research Management: Studies in Interdisciplinary Methods from Business, Government, and Academia. *International Research Management: Studies in Interdisciplinary Methods from Business, Government, and Academia*. Oxford University Press.

Balderston, J., Birnbaum More, P. H., Goodman, R., Stahl, M. (1983). Modern Management Techniques for Engineers and Scientists. *Modern Management Techniques for Engineers and Scientists*. NY/Van Nostrand Reinhold Company.

Scott, W. G., Mitchell, T. R., Birnbaum More, P. H. (1981). *Organization Theory: A Structural and Behavioral Analysis 4th Edition. Organization Theory: A Structural and Behavioral Analysis 4th Edition*. Homewood, IL/Richard D. Irwin.

AUTHOR OF THE FOLLOWING BOOK CHAPTERS

Wong, G. Y. Y., Birnbaum More, P. H. (1998). Culture context, and structure: A test on multinational banks in Hong Kong. In Pugh, D. (Ed.), *Classic Research in Management Series: The Aston Programme - Volume II* (Ch. 21). Aldershot.

Birnbaum More, P. H., Wong, G.Y. Y. (1998). Organization structure of multinational banks in Hong Kong from a culture-free perspective. In Pugh, D. (Ed.), *Classic Research in Management Series: The Aston Programme Volume II* (Ch. 16). Aldershot.

Birnbaum More, P. H. (1995). Technology Awareness and Competitive Advantage. (Chapter 2). In Allouche, J., Pogorel, G. (Eds.), *Technology Management and Corporate Strategy: A Tricontinental Handbook* (pp. 47-63). Amsterdam, The Netherlands.

Birnbaum More, P. H. (1991). Competitive Advantage and the Basis of Competition. In Sai, F. (Ed.), *Comparative Advantage Studies Under Economic Openness*. Beijing.

Birnbaum More, P. H., Weiss, A. (1990). Discovering the Basis of Competition in Thirteen Industries. In Huff, A. (Ed.), *Mapping Strategic Thought* (Ch. Chapter 2). New York.

Birnbaum More, P. H. (1983). Predictors of Long-Term Research Performance. In Epton, S.R., Payne, R.L., Pearson, A.W. (Eds.), *Managing Interdisciplinary Research*. Chichester/Wiley.

Birnbaum More, P. H. (1979). Research Team Composition and Performance. In Barth, R.T. (Ed.), *Interdisciplinary Research Groups: Their Management and Organization*. Vancouver, B.C.

AUTHOR OF THE FOLLOWING TECHNICAL REPORTS, EDITORIALS, AND CASES

Birnbaum More, P. H. (2010). *Final Report: Reciprocal Learning in Problem-Solving Teams: A Multi-method Investigation of Knowledge Bridging in Emergent Groups* (vol. 2010). National Technical Information Service (NTIS).

Birnbaum More, P. H. (1995). Comment on C. Antonelli. Generic Versus Localized Knowledge: A Model of Technical Choice. In Allouche, J., Pogorel, G. (Ed.), *Technology Strategies in the Nineties: a Tricontinental Handbook* (pp. 146-147). Amsterdam, Elsevier North-Holland: Technology Management and Corporate Strategy: a Tricontinental Handbook.

Birnbaum More, P. H. (1988). The Behavioral Science of Leadership: An Interdisciplinary Japanese Research Program. *Administrative Science Quarterly*.

Birnbaum More, P. H. (1987). In Chubin, D.E., Porter, A.L., Rossini, F.A., Connolly, T. (Ed.), *Interdisciplinary Analysis and Research: Theory and Practice of Problem-Focused Research and Development. IEEE Transactions in Engineering Management*.

Birnbaum More, P. H. (1980). Population Ecology: Old Wine in New Bottles? *Contemporary Psychology*, (11:25, pp. 910-11).

Birnbaum More, P. H. (1979). Politics and Markets: The World's Political Economic System. *Business Horizons*.

Birnbaum More, P. H. (1978). Will the Corporation Survive? *Business Horizons*.

Birnbaum More, P. H. (1976). *Case: Safety Training (A) and (B)*. Harvard Case Cleaning House. Reprinted in French, W.L., Zuwacki, R.A., Dietrich, J.E. (Eds.), *The Personnel Management Process: Cases on Human Resource Administration* (Ch. 33 and 34). Boston, MA/ Houghton-Mifflin.

AUTHOR OF THE FOLLOWING PEER REVIEWED (REFEREED) JOURNAL ARTICLES

Majchrzak, A., Birnbaum More, P. H., Faraj, S. (2012). Transcending Knowledge Differences in Cross-Functional Teams. *Organization Science*, 23(July/August 2012), 951-970.

Majchrzak, A., Birnbaum More, P. H. (2011). Emergency! Web 2.0 to the Rescue! *Communications of the ACM*, 54(4), 125-132.

Park, M. H.-J., Lim, W. J., Birnbaum More, P. H. (2009). The effect of multi-knowledge individuals on performance in cross-functional new product development teams. *Journal of Product Innovation Management*, 26(1), 86-96.

Chung, I. K., Kwak, S., Birnbaum More, P. H. (2001). Factors Influencing New Product Development in High-Tec Industry: A Cross-National Study. *Management Information Research (in Korean)*, 11, 63-89.

Gilbert, J. T., Birnbaum More, P. H. (1996). Innovation timing advantages: From Economic Theory to Strategic Application. *Journal of Engineering and Technology Management*, 12, 245-266.

Birnbaum More, P. H., Wong, G.Y. Y., Nils-Goran, O. (1995). Managerial Values in the People's Republic of China and Hong Kong. *Journal of Cross-Cultural Psychology*, 26(2), 255-273.

Wong, G. Y. Y., Birnbaum More, P. H. (1994). Culture Context, and Structure: A Test on Multinational banks in Hong Kong. *Organization Studies*, 15(1), 99-123.

Birnbaum More, P. H., Weiss, A. R., Wright, R. (1994). How do Rivals Compete: Strategy, Technology and Tactics. *Research Policy*, 23, 249-265.

Birnbaum More, P. H. (1990). Competing with Technology in 8-Bit Microprocessors. *Journal of High Technology Management Research*, 1(1), 1-13.

Weiss, A. R., Birnbaum More, P. H. (1989). The Strategic Management of Industrial Technology. *Management Science*, 35(8), 1014-1026.

Birnbaum More, P. H., Farh, J. L., Wong, G.Y. Y. (1986). The Job Characteristics Model in Hong Kong. *Journal of Applied Psychology*, 71(4), 598-605.

Birnbaum More, P. H., Wong, G.Y. Y. (1985). Organization Structure of Multinational Banks in Hong Kong from a Culture-Free Perspective. *Administrative Science Quarterly*, 30(2), 262-277.

Birnbaum More, P. H. (1985). Political Strategies of Regulated Organizations: As Functions of Context and fear. *Strategic Management Journal*, 6(2), 135-150.

Birnbaum More, P. H. (1984). Strategic Management of Industrial Technology: A Review of the Issues. *IEEE Transaction in Engineering Management*, EM11(07), 186-191.

Birnbaum More, P. H. (1984). The Choice of Strategic Alternatives Under Increasing Regulation in High Technology Companies. *Academy of Management Journal*, 27, 489-510.

Birnbaum More, P. H. (1982). The Organization and Management of Interdisciplinary Research: A Progress Report. *Journal of the Society of Research Administrators*, XIII (4), 11-23.

Birnbaum More, P. H. (1981). Academic Interdisciplinary Research: Characteristics of Successful Projects. *Journal of the Society of Research Administrators*, XIII (1), 5-16.

Birnbaum More, P. H. (1981). Contingencies for Interdisciplinary Research: Matching Research Questions with Research Organizations. *Management Science*, 27(11), 1279-93.

Birnbaum More, P. H. (1981). Integration and Specialization in Academic Research. *Academy of Management Journal*, 24(3), 487-503.

Gillespie, D. F., Birnbaum More, P. H. (1980). Status Concordance, Coordination and Success in Interdisciplinary Research Teams. *Human Relations*, 33(1), 41-56.

Birnbaum More, P. H. (1979). A Theory of Academic Interdisciplinary Research Performance: A Contingency and Path Analysis Approach. *Management Science*, 25(3), 231-244.

Birnbaum More, P. H. (1979). Academic Interdisciplinary Research: Problems and Practice. *R & D Management*, 10(1), 17-22.

Birnbaum More, P. H., Newell, W. T., Saxberg, B. O. (1979). Managing Academic Interdisciplinary Research Projects. *Decision Sciences*, 10(4), 645-665.

Birnbaum More, P. H., Gillespie, D. F. (1979). Status and Performance in Small Professional Organizations: The Case of Scientific Research Projects. *Social Science Quarterly*, 60(1), 105-12.

Birnbaum More, P. H. (1978). Academic Contexts of Interdisciplinary Research. *Educational Administration Quarterly*, 14(2), 80-97.

Birnbaum More, P. H. (1978). An Assessment of Studies in Interdisciplinary Research. *Social Studies of Science*, 3(3), 4-5.

Birnbaum More, P. H. (1977). Assessment of Alternative Management Forms in Academic Interdisciplinary research projects. *Management Science*, 24(3), 272-284.

COMMUNITY

Volunteer with Los Angeles Maritime Institute, youth leadership training on tall ships

Volunteer with Ride-to-Fly, therapeutic riding for the disabled

Volunteer with the Bob Hope USO for active and retired military and their families

PROFESSIONAL MEMBERSHIPS

Academy of Management

American Economic Association

Institute for Operations Research and the Management Sciences

Military Officers Association of America

National Association of Certified Valuators and Analysts

National Association of Forensic Economists

Strategic Management Society